

**WARREN H. (Sandy) ANDERSON -- 111 Beckham Court -- Charlotte, NC 28211**

Phone (704) 365-3004 Fax (704) 365-9700

**SUMMARY:**

As both corporate and consultant writer, authored over 1,800 speeches, AV presentations, studies, articles and position papers for: The President of the United States, Gerald R. Ford (on two occasions); Members of Congress; the Chairman of the Joint Chiefs of Staff; three Secretaries of the Army; the Chairmen and CEOs of National Steel Corporation, PNC Financial Corp, First Union Corporation and Bank of America (NCNB). Also served as guest columnist for The Charlotte Observer for the year 2000.

Retired Lieutenant Colonel (Infantry) with a unique focus on international relations, military strategy and balance of power. Served eight years as strategist, planner, speechwriter, and staff writer in the Pentagon; eight years overseas including two years at NATO headquarters; and in combat during the Tet Offensive in Vietnam as a MAAG-V advisor under 5th Special Forces in the Mekong Delta.

**CORPORATE  
EXPERIENCE:**

- 🏢 1991 - Pres: Consultant - Executive Speech & Business Writing
- 🏢 1989 - 1990: Director of Public Policy - NCNB Corporation (Now Bank of America)
- 🏢 1987 - 1989: Vice President, Issues Management - First Union Corporation
- 🏢 1985 - 1987: Vice President, Issues Management - PNC Financial Corp
- 🏢 1978 - 1985: Manager of Corporate Communications, National Steel Corporation

🏢 Primary writer for 1200 speeches, nine annual reports, three employee annual reports, two corporate capabilities books, quarterly management publications, first-person industry articles for business leaders, critical executive correspondence for top corporate leaders, issue papers on key subjects.

🏢 Audiences ranged from the Economic Club of Detroit and The New York Society of Security Analysts to more informal talks for community groups, banking groups and steelworker organizations.

**GOVERNMENT** 1960-1978: Career army officer.

**EXPERIENCE:** Retired as Lieutenant Colonel

🏢 Three years as sole speech writer to the Secretary of the Army, Chief of Staff of the Army and their primary deputies. Prepared over 300 public addresses to audiences including The Calvin Bullock Association, The Commonwealth Club of California, The Washington Press Club and The Congress.

🏢 Primary author of President Ford's addresses at Columbus, Georgia, and at the Galt House in Louisville, Kentucky. Speeches received wide television and press coverage.

Senior writer, editor and coordinator of the 130-page Strategic Posture Statement for the Chairman of the Joint Chiefs of Staff to submit to the Congress. The Posture Statement defined the military posture and articulated the strategic direction of the United States military. The unclassified version of this book went to every library in the country.

Author of major congressional testimony, floor speeches, letters to constituents, responses to congressional inquiries. Wrote film scripts, edited film and worked with virtually all media.

#### **CONSULTING (1990 - Pres)**

##### **EXPERIENCE:**

Services include: speeches, articles, stories, editorials, annual reports, corporate identity brochures, shareholder communications, position papers and special reports.

Clients include: Duke Power, IBM, Bank of America (NationsBank, NCNB), USA TODAY, Kraft Foods Lowe's Corporation, The Charlotte Hornets, Quarterback Archie Manning, Sonoco Products, Oakwood Homes, Thomas Built Buses, J.H. Heafner, Sandoz Chemicals, CommScope, Clariant, The Charlotte Chamber, Sea-Land, Worldtex, National Gypsum, National University, Parkdale Mills, Piedmont Natural Gas, Presbyterian Hospital, The Citadel, *The Charlotte Observer*, *Charlotte Magazine*; *The Business Journal and Business North Carolina*.

#### **OTHER**

##### **EXPERIENCE:**

**EXECUTIVE ASSISTANT** for the United States Representative to the NATO Military Committee. Responsible for international negotiations, speeches, position papers and social events.

**ADJUNCT PROFESSOR** of Communications in the "Master of Arts in Communications" and the "Master of Liberal Studies" evening programs at Duquesne University from 1982 to 1987. Taught the following courses:

- Responsibility and Ethics in Communications
- Corporate and Organizational Communications
- Modern American Business
- Communications in the Public Sector
- Presentation Skills
- Basic Economics

**ADJUNCT PROFESSOR** of Communications, Johnson C. Smith University, Division of Lifelong Learning 1995 to 1997

**ADJUNCT PROFESSOR** of Communications, University of North Carolina -- Charlotte beginning Spring 1999 to the present teaching Introductory Speech.

**🏰 SPEECH COACHING** of top business and government leaders, using sophisticated closed-circuit television techniques.

**🏰 EDITORIAL WRITER:** In December of 1999, chosen by The Charlotte Observer to write 12 editorials in the year 2000. Have published 12 editorials between 1995 and 1999.

### **EDUCATION:**

**🏰 MS,** Administration, George Washington University, 1978

**🏰 MA,** International Relations, Boston University, 1972

**🏰 BS,** Business Administration, The Citadel, 1960

**🏰** Armed Forces Staff College, 1971

**🏰** Foreign Affairs Executive Seminar, Dept. of State, 1973

**🏰** Corporate Advanced Management Program - 1981

### **AWARDS AND MEDALS:**

**🏰 Presidential Citation** from President Reagan for developing a summer-jobs program for disadvantaged young people.

**🏰 Medals:** The Silver Star, The Bronze Star, Vietnamese Cross of Gallantry, The Air Medal, Meritorious Service Medal and seven other military awards and commendations.

### **PERSONAL:**

**🏰** Past chair of the Private Industry Council of Charlotte and Mecklenburg County -- oversees Federal Job Training Partnership Act activities (training for the unemployed).

**🏰** Past member of the Private Industry Council of Pittsburgh and Allegheny County (training for the unemployed).

**🏰** Member of the Executive Advisory Committee Charlotte Mecklenburg Council, Boy Scouts of America and Past Chairman of Scouting for the Disabled in Mecklenburg County

**🏰** Past Member of VIP (Very International Person) at Queens College

**🏰** Past member, The Business Advisory Committee for the Institute to Train the Handicapped in Advanced Technology

**🏰** Officer in the Charlotte Chapter of the International Association of Business Communicators and past president of the Pittsburgh Chapter

**🏰** Member of Association of Past Regimental Commanders of The Citadel.

**🏰** Member of the Disabilities Council of the United Way

**🏰** Interests: computers, writing, tennis, guitar.

**🏰** Married with two children.

Dated: 10 Aug 2001